



TOURISM COMMISSION AGENDA
Monday, November 22, 2021 | 4:00 PM
Village Hall | Community Room 1
8811 Campus Drive, Mount Pleasant, WI 53406

1. Call to Order
2. Roll Call
3. Approval of Minutes from September 27, 2021
4. New Business
 - a. Tourism Manager report
 - 1)US Bowling Congress event
 - 2)Event recruitment status report
 - b. Finance Director
 - 1)2021 Itemization of expenses
 - 2)2022 Proposed budget
 - c. RCEDC Quarterly Report
 - d. Discussion regarding website development and launch of Phase 2
 - e. Grant Application submitted by Village of Union Grove
 - f. Hotelier report
5. Old Business
 - a. Discussion regarding launch of Visit Mt. Pleasant website
 - b. Update regarding progress of the design phase of the Veterans Memorial Convention Center
6. Closed Session
 - a. Discussion/possible motion to convene into closed session pursuant to Wis. Stat. 19.85 (1)(e) to deliberate or negotiate the purchase of public properties, the investing of public funds or conducting other specified public business whenever competitive or bargaining reasons require a closed session specifically to deliberate on the application submitted by the Village of Union Grove for tourism grant funds and to discuss strategies regarding the acquisition of certain property within the Village to be used by the Parks and Recreation Department.
 - b. Motion to reconvene into open session and take any necessary action based on the subject matter discussed in closed session.
7. Next Scheduled Meeting:
 - a. December 6, 2021
8. Adjourn

Request for persons with disabilities who need assistance to participate in this meeting or hearing should be made to the Village Administrator or Clerk's Office (262) 664-7800 with as much advance notice as possible.

Notice is given that a majority of the Village Board Members may attend this meeting for informational purposes to gather information about agenda items, a subject over which they have decision-making responsibility. This may constitute a meeting of the Village Board pursuant to *State ex rel. Badke v. Greendale Village BD.*, 173 Wis.2d 553, 494 N.W.2d 408 (1993), and must be noticed as such although the Village Board will not take any formal action at this meeting.

Posted: November 18, 2021 at 1:30 PM