



Rob Richardson, Chairperson
Anna Marie Clausen, Trustee #6
Mark Oravetz, Commissioner
Jim Venturini, Commissioner
H.D. Patel, Hotelier

TOURISM COMMISSION AGENDA

March 6, 2023

4:00 PM

Village Hall, Community Room 1

8811 Campus Drive, Mount Pleasant, WI 53406

A. CALL TO ORDER

B. ROLL CALL

C. MEETING MINUTES

1. Meeting of January 23, 2023

D. OLD BUSINESS

E. NEW BUSINESS

1. Hotelier Report
2. 2022 RCEDC Grant Recap
3. Grant Application for Tourism Grant Funds from Bluegrass Sampler
4. Sponsorship for Great Lakes Watercross Special Event
5. Sponsorship for Franksville Craft Beer Garden 2023 Season

F. STAFF REPORTS

1. Cari Greving, Tourism Manager
 - a. Racine County Visitor Guide
 - b. Advertising Opportunities
 - c. Next Scheduled Meeting is Monday, April 10, 2023.

G. CLOSED SESSION

- a. Discussion/possible motion to convene into closed session pursuant to Wis. Stat. 19.85(1)(e) to deliberate or negotiate the purchase of private properties, the investing of public funds or conducting other specified public business whenever competitive or bargaining reasons require a closed session specifically to deliberate on the application submitted by Bluegrass Sampler for tourism grant funds, sponsorship for Great Lakes Watercross and Franksville Craft Beer Garden, and funding for advertising opportunities.
- b. Motion to reconvene into open session and take any necessary action based on the subject matter discussed in closed session.

H. ADJOURN

Requests for persons with disabilities who need assistance to participate in this meeting or hearing should be made to the Village Administrator or Village Clerk's Office at (262) 664-7800 with as much advance notice as possible.

Notice is hereby given that a quorum of the Village Board may be present at a meeting of the Tourism Commission on this day to gather information about all items that appear on this agenda, a subject over which they have decision-making responsibility. This constitutes a meeting of the Village Board pursuant to Sate ex rel. Badke v. Greendale Village BD., 173 Wis.2D 553, 494, N. W.2d 408 (1993), and must be noticed as such although the Village Board will not take any formal action.

Posted: Thursday, March 2, 2023 at 1:30pm