



Rob Richardson, Chairperson  
Anna Marie Clausen, Trustee #6  
Mark Oravetz, Commissioner  
Jim Venturini, Commissioner  
H.D. Patel, Hotelier

## TOURISM COMMISSION AGENDA

May 15, 2023

4:00 PM

Village Hall, Community Room 1

8811 Campus Drive, Mount Pleasant, WI 53406

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### A. CALL TO ORDER

### B. ROLL CALL

### C. MEETING MINUTES

1. Meeting of April 10, 2023

### D. OLD BUSINESS

1. None

### E. NEW BUSINESS

1. Hotelier Report
2. Grant Application for Tourism Funds for Racine Zoo
3. Grant Application for Tourism Funds from Franksville Craft Beer Garden
4. Grant Application for Tourism Funds from Waterford Balloonfest

### F. STAFF REPORTS

1. Cari Greving, Tourism Manager
  - a. Mount Pleasant Momentum Bike Race
  - b. Real Racine Strategic Plan and Rebrand
  - c. Next Scheduled Meeting is Monday, June 5, 2023.

### G. CLOSED SESSION

- a. Discussion/possible motion to convene into closed session pursuant to Wis. Stat. 19.85(1)(e) to deliberate or negotiate the purchase of private properties, the investing of public funds or conducting other specified public business whenever competitive or bargaining reasons require a closed session specifically to deliberate on the applications submitted by Racine Zoo, Franksville Craft Beer Garden, and Waterford Balloonfest for tourism grant funds and the dissemination of Real Racine branding information.
- b. Motion to reconvene into open session and take any necessary action based on the subject matter discussed in closed session.

### H. ADJOURN

*Requests for persons with disabilities who need assistance to participate in this meeting or hearing should be made to the Village Administrator or Village Clerk's Office at (262) 664-7800 with as much advance notice as possible.*

*Notice is hereby given that a quorum of the Village Board may be present at a meeting of the Tourism Commission on this day to gather information about all items that appear on this agenda, a subject over which they have decision-making responsibility. This constitutes a meeting of the Village Board pursuant to Sate ex rel. Badke v. Greendale Village BD., 173 Wis.2D 553, 494, N. W.2d 408 (1993), and must be noticed as such although the Village Board will not take any formal action.*

**Posted: Thursday, May 11, 2023 at 1:30pm**