



Rob Richardson, Chairperson
Jim Venturini, Trustee #6
Brenda Hughes, Commissioner
Mark Oravetz, Commissioner
H.D. Patel, Hotelier

TOURISM COMMISSION AGENDA

April 1, 2024

4:00 PM

Village Hall, Community Room 1

8811 Campus Drive, Mount Pleasant, WI 53406

A. CALL TO ORDER

B. ROLL CALL

C. MEETING MINUTES

1. Meeting of March 18, 2024

D. OLD BUSINESS

1. Update on Mount Pleasant Music

E. NEW BUSINESS

1. Hotelier Report
2. Discussion/possible motion on zip code legislation.
3. Discussion/possible motion on Tour of American Dairyland (ToAD) bicycle race.
4. Discussion/possible motion on Village welcome signs.
5. Discussion on Enjoy Mount Pleasant website.
6. Discussion on a promotional video for the village.
7. Next meeting scheduled for May 6, 2024

F. STAFF REPORTS

G. ADJOURN

Requests for persons with disabilities who need assistance to participate in this meeting or hearing should be made to the Village Administrator or Village Clerk's Office at (262) 664-7800 with as much advance notice as possible.

Notice is hereby given that a quorum of the Village Board may be present at a meeting of the Tourism Commission on this day to gather information about all items that appear on this agenda, a subject over which they have decision-making responsibility. This constitutes a meeting of the Village Board pursuant to State ex rel. Badke v. Greendale Village BD., 173 Wis.2d 553, 494, N. W.2d 408 (1993), and must be noticed as such although the Village Board will not take any formal action.

Posted: Thursday, March 28, 2024 at 1:30 PM