



Rob Richardson, Chairperson  
Jim Venturini, Trustee #6  
Brenda Hughes, Commissioner  
Mark Oravetz, Commissioner  
H.D. Patel, Hotelier

## TOURISM COMMISSION AGENDA

October 21, 2024

4:00 PM

Village Hall, Community Room 1

8811 Campus Drive, Mount Pleasant, WI 53406

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### A. CALL TO ORDER

### B. ROLL CALL

### C. MEETING MINUTES

1. Meeting of September 9, 2024

### D. OLD BUSINESS

1. Zip code legislation update

### E. NEW BUSINESS

1. Hotelier Report
2. Discussion and possible motion to approve the 2025 Tourism Budget
3. Discussion and possible motion to approve 2025 event budgets.
  - a. Music Series
  - b. Bluegrass concert
  - c. Sidewalk chalk
4. Discuss the 2025 Visit Racine County contract
5. Next meeting is scheduled for November 4, 2024

### F. STAFF REPORTS

1. Partnership with RUSD/DECA

### G. Closed session

1. Discussion/possible motion to convene into closed session pursuant to Wis. Stat. 19.85(1)(e) to deliberate or negotiate the purchase of private properties, the investing of public funds, or conducting other specified public business whenever competitive or bargaining reasons require a closed session specifically to deliberate on the 2025 Visit Racine County contract.
2. Reconvene into open session to consider any motions on any of the matters discussed under the closed session listed above.

*Requests for persons with disabilities who need assistance to participate in this meeting or hearing should be made to the Village Administrator or Village Clerk's Office at (262) 664-7800 with as much advance notice as possible.*

*Notice is hereby given that a quorum of the Village Board may be present at a meeting of the Tourism Commission on this day to gather information about all items that appear on this agenda, a subject over which they have decision-making responsibility. This constitutes a meeting of the Village Board pursuant to Sate ex rel. Badke v. Greendale Village BD., 173 Wis.2D 553, 494, N. W.2d 408 (1993), and must be noticed as such although the Village Board will not take any formal action.*

**Posted: Thursday, October 17, 2024 at 3:00pm**