



Rob Richardson, Chairperson
Jim Venturini, Trustee #6
Nick Rossi, Commissioner
Mark Oravetz, Commissioner
H.D. Patel, Hotelier

TOURISM COMMISSION AGENDA

April 7, 2025

4:00 PM

Village Hall, Community Room 1

8811 Campus Drive, Mount Pleasant, WI 53406

A. CALL TO ORDER

B. ROLL CALL

C. MEETING MINUTES

1. Meeting of March 3, 2025

D. OLD BUSINESS

1. Discussion and possible motion to approve the agreement with Discover Wisconsin

E. NEW BUSINESS

1. Hotelier Report
2. Discussion and possible motion to approve the agreement with Midwest Cycling Series for the USA Cycling Masters and Junior National Championships
3. Discussion and possible motion to establish a budget for the Midwest Cycling Series
4. Discussion and possible motion to sponsor the 2025 Racine County Fair
5. The next meeting is scheduled for Monday, May 7, 2025

F. STAFF REPORTS

1. Website update
2. Visit Racine County update
3. RCEDC video update
4. John McGivern – “Main Streets” video
5. Tourism survey
6. Summer event update (Sounds, Bluegrass, ToAD, Chalk)

G. CLOSED SESSION

1. Discussion/possible motion to convene into closed session pursuant to Wis. Stat. 19.85(1)(e) to deliberate or negotiate the purchase of private properties, the investing of public funds, or conducting other specified public business whenever competitive or bargaining reasons require a closed session specifically to deliberate on Racine Zoo grant applications.
2. Reconvene into open session to consider any motions on any of the matters discussed under the closed session listed above.

H. ADJOURN

Requests for persons with disabilities who need assistance to participate in this meeting or hearing should be made to the Village Administrator or Village Clerk's Office at (262) 664-7800 with as much advance notice as possible.

Notice is hereby given that a quorum of the Village Board may be present at a meeting of the Tourism Commission on this day to gather information about all items that appear on this agenda, a subject over which they have decision-making responsibility. This constitutes a meeting of the Village Board pursuant to Sate ex rel. Badke v. Greendale Village BD., 173 Wis.2D 553, 494, N. W.2d 408 (1993), and must be noticed as such although the Village Board will not take any formal action.

Posted: Friday, April 4, 2024 at 9:00 AM