



Rob Richardson, Chairperson  
Jim Venturini, Trustee #6  
Nick Rossi, Commissioner  
Mark Oravetz, Commissioner  
H.D. Patel, Hotelier

## **TOURISM COMMISSION AGENDA**

June 2, 2025

4:00 PM

Village Hall, Community Room 1

8811 Campus Drive, Mount Pleasant, WI 53406

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### **A. CALL TO ORDER**

### **B. ROLL CALL**

### **C. MEETING MINUTES**

1. Meeting of May 5, 2025

### **D. OLD BUSINESS**

### **E. NEW BUSINESS**

1. Hotelier Report
2. Visit Racine County presentation
3. Racine Area Soccer Association presentation
4. Discussion and possible motion to develop a plan toward a tourism strategic plan
5. Discussion and possible motion to support and fund zip code lobbying
6. The next meeting is scheduled for Monday, July 7, 2025

### **F. STAFF REPORTS**

1. Website update
2. Visit Racine County update
3. RCEDC video update
4. John McGivern – “Main Streets” video
5. Discovery Wisconsin update
6. Summer event update (Sounds, Bluegrass, ToAD, Chalk)
7. Sponsorship of MP Rec teams

### **G. CLOSED SESSION**

1. Discussion/possible motion to convene into closed session pursuant to Wis. Stat. 19.85(1)(e) to deliberate or negotiate the purchase of private properties, the investing of public funds, or conducting other specified public business whenever competitive or bargaining reasons require a closed session specifically to deliberate on Racine County Eye, 5Kevents/Festival Park LLC, Racine Area Soccer Association grant applications.
2. Reconvene into open session to consider any motions on any of the matters discussed under the closed session listed above.

### **H. ADJOURN**

*Requests for persons with disabilities who need assistance to participate in this meeting or hearing should be made to the Village Administrator or Village Clerk's Office at (262) 664-7800 with as much advance notice as possible.*

*Notice is hereby given that a quorum of the Village Board may be present at a meeting of the Tourism Commission on this day to gather information about all items that appear on this agenda, a subject over which they have decision-making responsibility. This constitutes a meeting of the Village Board pursuant to Sate ex rel. Badke v. Greendale Village BD., 173 Wis.2D 553, 494, N. W.2d 408 (1993), and must be noticed as such although the Village Board will not take any formal action.*

**Posted: Thursday May 29, 2025 at 2:00 PM**