



Rob Richardson, Chairperson
Jim Venturini, Trustee #6
Nick Rossi, Commissioner
Mark Oravetz, Commissioner
H.D. Patel, Hotelier

TOURISM COMMISSION AGENDA

March 2, 2026

4:00 PM

Village Hall, Community Room 1

8811 Campus Drive, Mount Pleasant, WI 53406

-
- A. **CALL TO ORDER**
 - B. **ROLL CALL**
 - C. **MEETING MINUTES**
 - 1. **February Minutes**
[Tourism Minutes - 2.2.26-Draft.docx](#)
 - D. **OLD BUSINESS**
 - 1. **Discussion and possible motion on the tv show Mad Dog and Merrill Midwest Grill'n**
 - E. **NEW BUSINESS**
 - 1. **Hotelier Report**
 - 2. **Discussion and possible motion to increase monthly spending**
 - 3. **Discussion and possible motion to partner with police department for National Night Out**
 - 4. **Discussion and possible motion to select a marketing firm**
 - 5. **[The next meeting is scheduled for Monday April 6th, 2026](#)**
 - F. **STAFF REPORTS**
 - 1. **2026 event updates**
 - 2. **Zip Code update**
 - G. **CLOSED SESSION: Discussion/possible motion to convene into closed session pursuant to Wis. Stat. 19.85(1)(e) to deliberate or negotiate the purchase of private properties, the investing of public funds, or conducting other specified public business whenever competitive or bargaining reasons require a closed session specifically to deliberate on the Franksville Craft Beer Garden, HarborFest, Downtown Racine Corporation, and St Lucy (Saints on the Lake Festival)**
 - H. **Reconvene into open session to consider any motions on any of the matters discussed under the closed session listed above.**
 - I. **ADJOURN**

Requests for persons with disabilities who need assistance to participate in this meeting or hearing should be made to the Village Administrator or Village Clerk's Office at (262) 664-7800 with as much advance notice as possible.

Notice is hereby given that a quorum of the Village Board may be present at a meeting of the Plan Commission on this day to gather information about all items that appear on this agenda, a subject over which they have decision-making responsibility. This constitutes a meeting of the Village Board pursuant to Sate ex rel. Badke v. Greendale Village BD., 173 Wis.2D 553, 494, N. W.2d 408 (1993), and must be noticed as such although the Village Board will not take any formal action.