



Mount Pleasant Park and Recreation

Dear Sponsor,

For over 50 years, Mount Pleasant has successfully operated park and recreation programs for thousands of children in the greater Racine area. Last year we were able to serve over 700 kids and their families in our community. Kids enrolled were from all of these surrounding communities as well: Racine, Caledonia, Sturtevant and Union Grove.

Mount Pleasant has a great reputation for its quality recreation programs in the greater Racine community. Our recreation activities include softball, volleyball, kickball, basketball, soccer, and playground programs. These programs emphasize sportsmanship, integrity and responsibility as well as providing game fundamentals. We provide recreation league play as opposed to competitive play and provide a family-friendly atmosphere. I personally, along with many other parents, once participated in the programs as a kid and now have the pleasure of continuing on this awesome programming for the next generation. These programs are some of our fondest memories from our childhood summers because of not only the fun it provided, but also the lasting friendships and lessons learned while participating.

Along with our traditional programs, we offer a free drop-in playground in areas of the Village that are lacking in programs for kids. Through collaborating with Mount Pleasant COP House, we have been able to serve neighboring kids in the neighborhood with daily snacks while incorporating summer fun. In addition, we have developed a partnership with Mt. Pleasant Police and Fire Department to come and interact with our kids through many of our current programs. Hosting free Movie in the Park nights for our families, as well as working together with other community groups to host and support other great events throughout the village have been continued highlights for our participants and staff.

We are seeking corporate and individual sponsorship from outside sources to keep these programs growing and provide an affordable rate for all of our families that participate. If you are a first-time banner sponsor, the fee is a minimum of \$850. If you are a repeat sponsor, the fee is a minimum of \$600. Your advertising signage contract is enclosed. Any donation under the \$600 won't be eligible for a banner, but donations of any amount are still greatly appreciated and will be recognized through our social media outlets.

If you choose to donate, we will recognize your generosity on our Mount Pleasant Park and Recreation Facebook page as well as have your banner out on our softball diamond at Stewart McBride Park facing Hwy 11.

All funds are kept in a segregated account specifically to offset costs and to keep our recreation programs affordable. Individuals or businesses may make their TAX-DEDUCTIBLE DONATION payable to:

**Mount Pleasant Recreation Program, c/o Mt. Pleasant Treasurer
8811 Campus Drive
Racine, WI 53406**

If you or any of your fellow members would like further information in consideration of this funding request, please feel free to call or e-mail me at 262-865-4408 or bbodnar@mtpleasantwi.gov at your convenience.

Thank you so much for your time!

Sincerely,
Brittany Bodnar
Mount Pleasant Recreation Program Supervisor



Mount Pleasant Park and Recreation

Sign Information:

- Signs are of high quality material.
- Advertising signs are 4' x 8' in size. Your design/logo will be created with two colors on a white background. Signs will be placed horizontally on the outfield fence facing Hwy 11.
- Please send logo in a PDF or JPEG format to Brittany at bbodnar@mtpleasantwi.gov
- Signage will be up May through October. Signs will be managed and maintained by Mount Pleasant.
Note: Contracts received after the 1st week of May will be placed up within 7 to 10 business days from the day of receiving the funds.
- Your cost is \$850 for the first year (this covers your sign cost and the annual \$600 advertising fee).
- Purchase ongoing yearly contracts for just the annual advertising fee of \$600.
- Repeat sponsors will not have to purchase a new sign if needed over time. Mount Pleasant will cover the costs of updated signs.
- All funds will be kept in a segregated account specifically to offset costs and to keep our recreation programs affordable. Individuals or businesses may make a TAX-DEDUCTIBLE DONATION payable to:

Mount Pleasant Recreations
8811 Campus Drive,
Racine, WI 53406

If you have any questions please call or e-mail
Brittany Bodnar
Mt. Pleasant Recreation Program Supervisor
262-865-4408 or bbodnar@mtpleasantwi.gov

***Each business must provide their own artwork and design to be used on their signs**



VILLAGE OF MOUNT PLEASANT DONATION FORM

First Name _____

Last Name _____

Business Name _____

Address _____

City/State/Zip _____

Home Phone _____ Cell Phone _____

Email _____

First time sponsor: \$850 (for the months of May through October)

Repeat sponsor: minimum of \$600

Enclosed is my tax-deductible gift of \$ _____

Please make checks, corporate matches, and other donations payable to:

Mount Pleasant Recreation

Please keep my donation confidential

Signature(Donor)

Brittany R. Bohm

Signature(Village Representative)

*By signing this form you agree you did not provide any goods or services in return for your donation.

Please keep a copy of this form for your records.



Mount Pleasant Park and Recreation

Thank you!

On behalf of the Mount Pleasant Park and Recreation Department, we would like to thank you for your generosity and the incredible impact it has on our programs and their participants. Without you, we would not be able to provide such affordable and quality programming for all our participants and their families. Not only are these programs and activities fun for our participants, but they truly provide an opportunity to serve our community and enhance the quality of life of those within it. Thank you again!